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Tiruchirappalli - 620 002

Name : Ms K.Gayathri

**Designation** : Assistant Professor

**Department** : Hospital Administration

**Qualification** : M.Sc., MBA., M.Phil.,

Experience : Teaching : 11 years

**Area of Specialization(s)**: Human Research Development

Email (Official ID) : gayathri@sigc.edu

**Aadhaar Number** : 2741 1520 4623

# **Academic Qualifications**

Degree	Branch	Institution / University Name	Year of Graduation
M.Phil	Management	Shrimati Indira Gandhi College, Bharathidasan University, Trichy	2013
MBA	Management	Bharathidasan University, Trichy	2012
M.Sc	Hospital Administration	Shrimati Indira Gandhi College, Bharathidasan University, Trichy	2012

# **Additional Qualifications**

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
DCA	Computer Application	CSC	2007
Tally		Shrimati Indira Gandhi College, Trichy	2010

## **Research Publications (Indexed)**

#### International

1. Published of the paper titled "A Consumer Behavior Towards Millets Products" on International Journal of Creative Research Thoughts with ISSN: 2320-2882 Volume 13 Issue 2 13th February 2025.

#### National

- A study on impact of digital customer satisfaction and trust, journal publication on May 2020

   A

  Study in the Alochana chakra Journal bearing ISSN: 2231-3990 Number.
- 2. A study on Employee Engagement with Reference.to GVN Hospital, Trichy. A Study in the Alochana chakra Journal bearing ISSN: 2231-3990 Number.

### **Book Publications**

1. Published a book chapter in the book titled E-Commerce Topic "Risk Management in E-Commerce" with ISBN: 978-93-93622-54-9 in September, 2023.

## **Participation in Conference**

#### International:

 Participated in two days International Conference on Blockchain Applications in Supply Chain Management on 10.09.2024 & 11.09.2024 at Sengamala Thayaar Educational Trust Women's College (Autonomous) Mannargudi.

### **Participation in Seminars**

- 1. One day National Level seminar on "Managerial Skill Development" by The American college, Madurai, and IOT Academy on 12.07.2023.
- 2. Presented and Participated in National Conference on Quality Assurance at Annai Women's College of Arts & Science on 17.02.2020.
- 3. Participated in International Seminar on Enhanced Employee Engagement at Shrimati Indira Gandhi College on 28.02.2020.
- 4. May 2020-Attended the webinar "Menstrual Hygiene- mystery unravelled, Indira Ganesan Institution, Manikandam-trichy-12.
- May 2020 A Two Day Online Course On The Essence Of Research Methodology –
   Jamal Mohamed College Trichy.
- 6. June 2020 Nutrition and Health Queens college of arts and science for Women, Pudukottai.
- 7. Participated in National Seminar on "FDI in Retailing" on 27.02.2017 at Shrimati Indira Gandhi College, Trichy.

### Participation in Workshop

- 1. Five day online workshop Foundation of Stock Market for Beginners at Star International Foundation for Research and Education, Namakkal on 23.09.2024 to 27.09.2024.
- 2. One day international workshop on "Bio- Chemical Techniques" on 02.01.17 at Shrimati Indira Gandhi College, Trichy.

### **Participation in Orientation Programme / Short Term Courses**

1. Participated in NEP 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme of UGC organized by UGC-MMTTC Bharathidasan University Trichy from 04.03.2024 to 13.03.2024.

### Conference /Seminar/ Workshop Organized

- 1. Participated one day National Seminar on Transition of Banks Towards a Sustainable Global Economy at Shrimati Indira Gandhi College, Trichy on 30.08.2024.
- 2. One day National Level seminar on "Managerial Skill Development" by The American college, Madurai, and IOT Academy on 12.07.2023.
- 3. Participated in International Seminar on Enhanced Employee Engagement at Shrimati Indira Gandhi College on 28.02.2020.
- 4. One day international workshop on "Bio- Chemical Techniques" on 02.01.17 at Shrimati Indira Gandhi College, Trichy.
- 5. Participated in National Seminar on "FDI in Retailing" on 27.02.2017 at Shrimati Indira Gandhi College, Trichy.

# Invited Speaker / Session Chair- Conference / Seminar/ Workshop

- 1. Acted as Resource Person on Seminar on Practice in Hospital Administration at Shri Bharathi Arts and Science College for Women, Pudukkottai on 13.02.2025.
- 2. Acted as Resource Person on Seminar on Legal Aspects in Hospital Management at Queens College of Arts & Science for Women, Thanjavur on 24.10.2024.